

Audrey Maxson

New York, NY
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audreymaxson.wixsite.com/audreymaxson

Skills

Adobe Illustrator & Photoshop
Technical Flat Sketching – Adobe Illustrator
CAD Software – Lectra Kaledo Style
Pattern Making & Pattern Grading
Tech Pack Creation
Garment Construction & Fit Evaluation
Product Development
Line Sheet Creation
Fashion Design Illustration – Procreate
Trend Forecasting
Microsoft Excel

Education

University of Georgia

B.S. Fashion Merchandising
Emphasis: Product Development & Design
Minor: General Business

Fashion Institute of Technology

Product Development Certificate

Completed Courses:

- Introduction to CAD Software for Fashion Designers
- Materials & Construction I

Experience

New York Fashion Week – September 2025

New York, NY

The Canvas

NYFW Event Assistant

- Supported production across 13 brand events, including Kobi Halperin, Salvarea, ETNA, Funari, Crescala Collective, and VIP Fall Kickoff
- Assisted with guest check-in, set-up and breakdown, serving, errands, and behind-the-scenes support
- Researched featured brands and created social media content

Marcus Meets Malcolm Runway Show

Backstage Dresser & Usher

- Assisted Project Runway designer Joseph McRae and additional designers with dressing models and styling details
- Organized outfits and accessories backstage before and after the show
- Helped manage VIP seating and maintained flow of backstage operations

Doviana Jewelry

New York, NY

Sales Associate / Key Holder

March 2025 – July 2025

- Provided personalized sales service, assisted customers with fine and semi-fine jewelry selections
- Opened and closed the store, managed daily operations
- Maintained store presentation and merchandising standards to enhance customer experience
- Processed and shipped online orders promptly, ensuring customer satisfaction

THEIA Jewelry

Dallas, TX

Sales Associate & Marketing Lead

January 2024 – July 2024

- Led marketing initiatives and created digital content
- Executed wholesale sales and maintained client communications
- Coordinated photoshoots with creative teams
- Represented the brand at trade shows, driving sales and acquiring new accounts

Lexi Dennis Styling

Dallas, TX

Assistant Stylist & Personal Shopper

April 2023 – December 2024 (Seasonal)

- Delivered personalized styling and shopping services for luxury clients
- Managed purchases, returns, and alterations to ensure seamless service
- Assisted with inventory coordination between retailers, clients, and storage

Neiman Marcus Group

Dallas, TX

Styling Intern – E-commerce Photoshoots

February 2023 – May 2023

- Styled garments and accessories for e-commerce photoshoots
- Managed logistics and organization on set
- Collaborated with creative team to meet daily goals
- Maintained clear communication with head stylist to achieve desired looks